

Title:

Make Your Client's Life Easier: The Power Of An Extranet

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332

Summary:

Over the past several years, extranets have become a popular tool used by service companies to

What is an extranet?

An extranet is a web-based collaboration tool that allows a d...

Keywords:

extranet, intranet, advertising, agency, software, document, collaboration

Article Body:

Over the past several years, extranets have become a popular tool used by service companies to

What is an extranet?

An extranet is a web-based collaboration tool that allows a defined group of internal and client

One way to think of an extranet is as a shared filing cabinet. It allows clients to access docu

Who uses extranets?

Any company that shares documents with clients can benefit from using an extranet. Advertising

How does an extranet enhance client relationships?

Enhanced relationships result from the many benefits extranets offer to clients. The most impo

Other benefits include easy client access to past work through the use of an archive, the abil

The bottom-line

Enhancing client relationships supports retention and saves administrative time. At minimum, t

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