

Title:

Need A Website? You Have 3 Options

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Summary:

When it comes to building a website, most individuals and small business owners think you either

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When it comes to building a website, most individuals and small business owners think you either

Even if you're a seasoned web professional, you should know what web builder software can offer

The 3 Web Design Options

DIY (design it yourself), usually using software such as Dreamweaver or FrontPage.

Pay someone else to design it.

Use a "website builder" that includes everything you need and builds the website based on a set

Most people just stumble into one of these three options without really comparing. In fact, if

If you don't have the web design skills that would lead you to make your own website without a

Website Options Comparison: Cost

: Cost of software (Dreamweaver, the most popular, runs about \$300) + many hours of your life-

Web Designer: \$500-\$5000

Website Builder: \$100-200 (if a software package); \$15-40/month (if a subscription service)

Time

DIY: Depending on your skill level, a week to a few months.

Web Designer: A few weeks till completion (but little time on your part).

Website Builder: Five minutes to an hour (depending on how much you want to play with the options)

Graphic Design: Most people who build their own websites use graphic design templates, or at least

Web Designer: If you want to be taken seriously, a graphic designer will go a long way. Still, if

Website Builder: The advantage of a website builder over DIY templates is that the builder will

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