

Title:

Really? You Don't Need A Website Disaster And Recovery Program? Why?

Word Count:

1681

Summary:

If you answered YES to that, you're dead wrong my friend. Let me prove it to you by giving you

Recently, I asked this question to one lady webmaster named Dorothy and she said quite simply,

^Well, why should I do that? My webhost said that they guarantee 99.9% of the time, my website

That is the mindset of many people like her who really believ...

Keywords:

website backup, website restore, website management, cpanel, backup, downtime, restore,

Article Body:

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First of, what's a ^Disaster and Recovery Program~?

It's all about a business owner's plan of actions, systems and procedures that ensures business

Every major corporations and businesses worldwide have this on their yearly agenda as part of

I know your online business and your websites are important to you. So why then should it not

You know that many times, disaster strikes us when we least expect it. Sometimes it even happens

If hackers happen to pick your site for fun and notoriety, managed to break in to deface it or

What about fires in the datacenter where your server is located or maybe a hard disk failure o

These disasters have ruined too many online businesses in the past. And my websites are not s

Website hacking and defacing, viruses and worms, server crashes, server hardware failures, dat

Why?

Because downtime is just not acceptable these days. Your customers and visitors can't wait all

That's why we all need to make the planning for disaster and recovery a high priority item in

By the way, I'm not scaring you at all. But think about it for a moment. Imagine a situation w

You see, each webmaster should have a comprehensive plan of action. Your disaster and recovery

For example, many websites nowadays have MYSQL databases installed to store and manage their c

So when disaster strikes, not only are your webpages at risk, your precious MYSQL databases ar

Another website component is your website scripts. They need a disaster and recovery plan too. If you fail to backup your whole PHP script configuration, then it will be very hard for you to recover. Crazy eh?

What a waste of money just because you don't have a disaster and recovery plan. Not only that. You sure wouldn't want to go back to where you started, would you?

So here are five (5) simple steps you can easily do to setup your own Disaster and Recovery Plan.

1. First, REALIZE that your websites and all the other components are always at RISK. If you suffer a disaster, you could lose everything.
2. Second, BACKUP ALL your website files, scripts and databases on your local hard drive, another server, or a cloud storage service.
3. Third, LEARN how TO recover and RESTORE your websites to its latest state. Since your online business is always at risk, you need to know how to recover from a disaster.
4. Fourth, COLLABORATE, if you're not a programmer or technically knowledgeable about websites, you should consider hiring a professional to help you with your disaster recovery plan.
5. And lastly, STICK WITH YOUR PLAN and do it DILIGENTLY. You can never tell when problems will occur, so you need to be prepared at all times.

Remember, this disaster and recovery plan is your own insurance for your online business. You need to have a plan in place before a disaster strikes. As you become triumphant over any online disasters you will be facing, you will know how good it is to have a plan. And that, my friend, is a great feeling.

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