Title:
SEO Checklist for Web Designing

Word Count:
1397

Summary:
SEO Checklist for Web Designing is a list of items for every web designers to check while desi

Keywords:
SEO, Checklist, Web Design, Link

Article Body:
 Domain Name - Your domain name should be brandable (example: Google, Amazon, Yahoo!, e
 www or not www - The choice is yours, http://www.KomailNoori.com/ or http://mysite.com
 Simple Design - Don't reinvent the wheel. If your design is complex, chances are it wi
 Don't create directories further than three levels down from the root directory - The
 File/Directory Names Using Keywords - Your filenames and directory names should contai
 Static URLs - Static URLs are URLs that are not dynamically generated. A static URL lo
 Think Small - The smaller your Web pages are, the faster they load. A single page shou
 Hyphens - Use hyphens (-) and not underscores (_) to separate words in directory a
 Navigation on Every Page - You should place consistent navigation on every page of you
 Site Map - You should create a site map that links to the major sections and sub-secti
 Title - The title of the page should be used in the TITLE tag and at the top of every
 Description META Tag - Some people say META tags are dead but some search engines will
 Keyword META Tag - A listing of keywords that appear in the page. Use a space to separ
 Robots META Tag - Some search engine crawlers abide by the Robots META Tag. This gives
 Heading Tags - Heading tags should be used wherever possible and should be structured
 TITLE Attribute - Use the A HREF TITLE attribute (example: <a href="page.html&
 ALT Tags - Every image should have an ALT tag. Use a keyword rich description of what
 More text than HTML - A page should have more text content than markup language.
 Anchor Text - Anchor text is the text used to link to a page. Using keywords in anchor
 Use Text Links, Not Images - If you're going to link to something use text. Text in im
 Gobs of Content - The more content, the better. Having pages upon pages of original, r
 Add New Content Often - If you can add a new page of content every day then your site
 Keyword Density - This is a touchy topic among Web developers and search engine optimi
 Build It, Put It Online - Your site should be built and in "update mode" onc
 Use a robots.txt File - Every good crawler looks for a robots.txt file in your root di
 Validation - Every page on your Web site should adhere to W3C standards as closely as
 Link Popularity - Once your Web site has been well established, it's time to build up
 Analyze Traffic - Read your log files often. Make sure you're not getting traffic you
 NO TRICKS - If it doesn't seem ethical, then it isn't a good idea. If it doesn't help
 NO FRAMES - Don't use frames, ever.
 NO BROKEN LINKS - Linking to pages that don't exist is a very bad thing. Search engine