

Title:

Strengthen Your Website Content With Online Database Access

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742

Summary:

Website content, as articles, has taken center stage as web publishers scramble to differentia

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Article Body:

Website content, as articles, has taken center stage as web publishers scramble to differentia

On today's websites, it is not uncommon to find online databases designed to provide the data-

But that has all changed. A flurry of new, low-cost desktop tools have entered the scene, leve

Three such tool categories warrant a closer look:

Web data extraction tools costing less than \$400 enable web content, as "repeating data", to b

The next challenge is to manipulate the collected data now resident in multiple files, and oft

Finally, the publisher builds the web pages which access the database. Perhaps most exciting i

One of the more common, and simple applications of database-driven web pages is to build versa

How can such newfound capabilities be monetized? The possibilities are plenty. Limited dataset

Never has a publisher had such power to build data-rich content that can serve to immediatel

Web visitors have a difficult enough time sorting out the perceived sameness of online offerin

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