

Title:

Super Google Rankings Even for a Flash Site

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957

Summary:

Search engine optimization (SEO) secrets of how to get high Google Page Rank even with an all

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Article Body:

Google's PageRank (PR) system continues to ever-more dominate the internet! It seems that Google

So, how does a website end up with a high (or, conversely, low) Page Ranking from Google. Even

First, though, a brief explanation of what Page Ranking by Google is all about: Google itself

The PR system runs from 0 through 10, with 10 being the highest possible PR achievable. Even i

PR 3 can work alright in some cases but does not bode well for a site that is involved a compe

PR 4 is an above-average rating and indicates that there are sufficient Google "votes" for the

Getting above 4 is very difficult, especially for a new site unless it is debuted with a lot o

Getting into PR 5 is a milestone in any website's path to profitability. While some web gurus

PR 6's are at best reserved for mega-sites and sites with a long operating history. A PR 6 is

PR 7's and 8's are usually earned only by institutions of some sort or other, or, major corpor

In the stratosphere of 9's and 10's it appears that politics can be played! For example, while

With that system in mind, and the fact that both onsite optimization plus offsite quality link

With SEO gurus saying not to use Flash, can Flash be used anyway and still get good PR ranking

A recent example is Crown SEO's all-flash website which earned a PR 4 in just 60 days after la

Thus, good content (called onsite optimization) along with good offsite efforts such as search

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