

Title:

There is such a thing as perfect prints

Word Count:

403

Summary:

printing dedication and tools

Keywords:

brochure printing, catalog printing

Article Body:

Getting the perfect prints is just a matter of being aware that you are making them in the first

Ink and paper.

You have a lot of options when choosing different quality inks and paper types, all of which offer

Color photos usually look best when printed onto glossy or semi-gloss photo paper, while black

The cost of ink can sometimes be greater than that of paper. Purchasing brand name inks by you

Archival qualities and resistance to color fading is also important when choosing inks. For ex

If you are going to print a large quantity of photos it is also worth checking the prices of c

Monitor and printer calibration.

Calibrating your monitor and printer is essential when viewing and printing your photos. Your

You can use Adobe Gamma to create an ICC profile which uses calibration settings to change the

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