

Title:

Touchscreen Technology: A New Gateway to Products, Services

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Summary:

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Article Body:

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From car infotainment systems to the most advanced communication devices, touchscreens are bec

An intuitive and interactive quality makes touchscreens appealing to all ages and in a variety

At retail outlets, store merchandisers are using touch technology as a new marketing strategy

The restaurant industry also is seeing the benefits of touch-integrated POS systems to improve

Other industries embracing touchscreen technology include automotive (car rental information p

Receptive consumers and falling prices have enabled touch to spread its reach across a wide ra

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