

Title:

What Smart Shoppers Know About Telephone, Mail Order, and Internet Sales

Word Count:

975

Summary:

Do you shop in your underwear?

Keywords:

merchandise, business, order, telephone, return, mail, shopping, internet, item, product, local

Article Body:

Buying without visiting the mall

Buying by telephone and mail is a convenient way of shopping for most consumers. As more people

Consumers face more choices than ever before, not only when selecting merchandise, but in determining

Shop carefully before buying

First, do some comparison shopping. If the product you want is available locally, how does the

Watch out for offers that seem unbelievably cheap. The merchandise will most likely be of poor

Most retail sellers allow a customer to return purchased merchandise within a reasonable time

Find out if the quality and performance of the merchandise are guaranteed. Is there a warranty?

Ask the seller for a more detailed description of the merchandise, and ask for a copy of the w

Find out how long it will take the business to ship your order. If the business does not state

It is safest to order from reputable merchants who are known to you, your family, or trusted friends

If you decide to order

Your name, address, and product information (e.g., stock number, color, size) must be communicated

Keep a copy of your order form and any letters you send to the business. If you order by teleph

Never send cash. Pay by check, money order, or credit card so that you have a record of payment

Examine the merchandise immediately when you receive it. Make sure it is what you wanted and of

Before buying over the Internet

Internet shopping can be as safe and advantageous for consumers as shopping by telephone or mail

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