

Title:

Brining Financial Services Online

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631

Summary:

The variety of financial tools and services available today has multiplied dramatically from a

The internet is a perfect system for laying out preliminary information in the financial servi

Keywords:

website hosting, financial services, online finance, financial websites

Article Body:

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The internet is a perfect system for laying out preliminary information in the financial servi

An enormous amount of financially related business is still done at the local level. Mortgages

When a customer calls about auto insurance, think about the ability to refer the caller to you

Think about having a website that explains the four or five home mortgage options that are ava

That's only a start on the types of benefits a website can provide to a small businessman or r

- * Retirement planning
- * Medicare insurance options
- * Home loans, including specialties such as tenants-in kind
- * Real estate history and trends in your area
- * Auto insurance, including the effects of driving records and assigned risk
- * Investments - mutual funds or annuities? Stocks or CDs?
- * Estate planning
- * Health insurance - a new policy, or COBRA?

These are a few examples plucked from a vast array of financial services that are out there to

Your website can have an entire dictionary section, so that potential customers can learn term

Use the graphics capability of a website to maximize the attractive nature of your particular

Financial products can be presented online just as attractively as real estate is today. For e

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