

Title:

Eight Rules For ETF Success

Word Count:

904

Summary:

Managing a global portfolio of exchange-traded funds (ETFs) is a great way to build a diversified

1. Liquidity Comes First: Before you even think of building an investment portfolio, you should

Keywords:

etf, ishares, investment newsletter, investor newsletter

Article Body:

Managing a global portfolio of exchange-traded funds (ETFs) is a great way to build a diversified

1. Liquidity Comes First: Before you even think of building an investment portfolio, you should

2. Separate Portfolios: You should separate your core conservative portfolio from your growth

3. Really Diversify Your Portfolios: You need positions in your portfolios that are likely to

For example, if the U.S. dollar declines, have some investments in precious metals or denominated

4. Be Careful Which Countries You Pick: You need some guidelines to help keep you from getting

Keep in mind that the quality of the countries you choose to invest in is the primary but not

5. Minimize Company Risk by using our "buy countries, not stocks" strategy. Instead of trying

6. Monitor ETF Country And Company Exposure: Be careful to look under the hood of ETFs to see

The same is true for the MSCI Europe, Asia and Far East index. It contains 21 developed countries

7. Cut Losses With A Trailing Stop-Loss Policy And ETF Put Options: We have all been there. You

8. Rebalance Your Portfolio: At least annually, you need to make some changes so that you are

Building your portfolios with low-cost, tax-efficient ETFs is a smart strategy, but don't set

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