

Title:

Increasing Your Bottom Line

Word Count:

646

Summary:

As a small business, your focus on the bottom line is always crucial. But how do you increase

Keywords:

Finance, Finances, Money, Budget, Savings, Budgeting

Article Body:

As a small business, your focus on the bottom line is always crucial. But how do you increase

Reducing expenses

It all adds up! Five dollars here, ten dollars there, maybe a couple hundred somewhere else. T

You can also reduce expenses by making good use of a virtual assistant. A professional virtual

Hiring a virtual assistant also helps reduce, actually eliminate, the cost of hiring an assist

Increasing sales

Not enough of you to go around? Write up the sales procedure you use, along with the phone scr

Sending out letters and postcards? Have your virtual assistant do it! As a business owner you

Have your virtual assistant answer your inbound calls for you. How many times during the day d

A virtual assistant cannot only help you save money, which of course impacts the bottom line,

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