

Title:

Loyalty Cards ~ Think Again!

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492

Summary:

Are credit card loyalty schemes worth the plastic they're printed on? According to a recent st

In act...

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Article Body:

Are credit card loyalty schemes worth the plastic they're printed on? According to a recent st

In actual fact, an expenditure of £10,000 per annum will earn a reward of £50 with Marks & Spe

There have been some very big changes in the benefits available recently. Some of the larger s

It appears that consumers are bewildered by the sheer number of different award schemes and it

The basic idea of stores using the cards to encourage customers to remain loyal, not to mentio

American Express Platinum offer a 2 per cent cash back deal if you spend more than £7,500 per

The BAA Worldcard came out well. It pays an impressive £795 for £10,000 spent. They offer disc

The conclusion is that you'd be better off switching to a cashback type of credit card. There'

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