

Title:

More for Your Money

Word Count:

502

Summary:

From the recent Jack in the Box commercial to the popular dollar menu and stores, people want

Keywords:

deal, coupon, code, codes, money

Article Body:

Not cheap as in the quality of the item but cheap as the price of the item. In today's world,

Proof for this is when a big anticipated sale occurs such as the Black Friday people will go d

Sales are marketing gimmick for companies to have a consumer believe contradicting statements

Another marketing gimmick for companies for consumers to buy their products is through coupons

A third marketing gimmick that businesses use is rebates. Two of the most common types of reb

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