

Title:

More than Just Money: Barter

Word Count:

602

Summary:

By definition, barter is the when parties swap services or resources. But in business terms, i

Keywords:

barter, exchange, trade, buying, selling, negotiate

Article Body:

By definition, barter is the when parties swap services or resources. But in business terms, i

Historians and archeologists reckon that bartering is a human business practice for the ages.

Between humans, the actual business practice of money came long before money was invented. In

Bartering may have dissipated over the years, but it by no means went away. That's the amazing

Listen to people talking in today's business world, and you'll hear stories such as the progra

Examples in today's business world abound for bartering. The reason is that bartering still ha

For instance, for companies that are just starting to build up their assets, bartering is an o

And because there is no money passed between pockets, the taxman does not even need to know ab

Lastly, deals involving money may whip up the old Scrooge mentality'a combination of greed and

There's no need to be a Scrooge here. Instead, the whole transaction is one of trust and under

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