

Title:

New Wave of Contactless Payments Speeds Up Profits

Word Count:

874

Summary:

Everything you always wanted to know about contactless payments from the top pundits in the fi

Keywords:

ontactless payments, Tap N Go, RFID, radio frequency, credit cards, how-to

Article Body:

Contactless payments create a whole new field of payment options for merchants. Contactless pa

^Merchants don't need to worry about compatibility with their present systems or security~ sai

^We have been working closely with processors, card issuers and terminal providers to create a

There are two types of contactless readers available: Peripheral Contactless Readers (PCRs) th

David Robertson, Publisher of The Nilson Report (Carpinteria, Calif.) estimates that there are

Customers are asking for contactless in the New York Metro area where many cards have been ^dr

Studies show the speed and added value of contactless payments because typically when someone

Merchants who have a small time frame to service customers, such as fast food restaurants, cof

Card associations are also gung-ho for contactless payments.

^It takes a village to launch a new technology, at Visa, we have an absolute commitment to ass

^This is the real thing. Contactless is beyond the `chicken and egg' concept stage now, when y

Banks issuing contactless cards include Citibank, MBNA, HSBC (debit cards), JP Morgan Chase, K

There have been several pilot contactless programs in sports stadiums including San Francisco,

^Contactless payments are the wave of the future and will change the way the world pays for pu

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