

Title:

Owning a new car is an expensive business

Word Count:

825

Summary:

Depreciation is the main cost issue to consider, accounting for around half the annual running

Keywords:

lease cars, car insurance, auto insurance, cars

Article Body:

According to the AA, the average cost of running a small family car over 10,000 miles per year

Fixing your annual costs by renting a car for up to two or three years is becoming more and more

This method of financing a brand new car, (commonly referred to by the catch-all phrase "leasing

"The monthly cost depends on several factors", says Ling, from her Gateshead 'World Headquarters

The result is that LINGsCARS provides, at the touch of a button on a web-browser, a price list

New car dealerships often require you to put down a large deposit and then take out a finance

"I would suggest you put your spare cash into your house or your savings, not into a big deposit

The necessary oil and filter servicing is cheap, Ling insists, as the cars are brand new and new

Breakdowns, which are unlikely on new cars, are fully covered by the manufacturers' warranty.

Talking about traditional new car ownership, the AA says: "As most owners come to pay their monthly

Ling insists she can change that; "As long as you are credit-worthy and you look after the car

It is no wonder that in 2007, LINGsCARS rented over £28m of new cars, and that Ling has been a

* Automotive Management Awards, Feb 2007.

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