

Title:

Playing the Better Trades Earnings Cycle

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1626

Summary:

Not all exciting companies report during this time. The brokers shook the up the markets in mid  
like it did last Monday but in general, most of the companies you know will report over the ne

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Article Body:

ALCOA (AA), this is the bell weather sign that earnings are upon us again. AA is the first major

The reporting excitement has an overall effect on the market and while companies can benefit from

So, some ideas on how to play the market during the earnings season;

First - find out what day your company is going to report. This is not as easy as it may seem.

Second - Time of day is very important to traders. The young man could not tell me what time of

Third - Play or No Play. If you do not have experience playing earnings you must do some learn

Fourth - History. The history of the stock can be very valuable. Many stocks have historical e

Fifth - Option Pricing. The price of options can be a big tip off. High volatility can produce

Sixth - Time of the month. The date of the release also has significance relative to the expir

Seventh - Strategies. The riskiest and so most profitable earnings play is the one sided Long

This showed that there was actually a bit of pricing bias to the downside as the puts were a l

The next morning RIMM opened up \$16 points at \$102.19. At the first sign of retracement the ca

Now there is a lot of good information in this newsletter but if it seems short on details...

So please have fun during earnings season but be careful. Know where your skill level is before

Please join me for the free web shops I teach on the FIVE trading skills that are trained in t

Ryan with Better Trades

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