

Title:

Supermarket Smart Cart

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Summary:

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But then it comes time to check out .

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Keywords:

smart cart, supermarket

Article Body:

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It's a fact : most supermarket shoppers love going to the supermarket ' finding new products,

But then it comes time to check out .

Having enjoyed the displays and the picking-out of items, they are then faced with the task of

And, usually, of having to wait in line for such a dubious privilege.

Yes, dealing with the supermarket check-out line ' including the horror of having kids screaming

Plainly, supermarkets need to figure out better ways to check out. And many of them are trying

One chain in particular, Stop & Shop, a chain based in the Boston area, is seeking to change t

To find out more, I traveled to Braintree, Mass., to, um, check out Stop & Shop's Shopping Buddy

The Shopping Buddy

Shopping Buddy can help you organize your shopping trip and save money! The Shopping Buddy is

- * Keep a running total of today's purchases
- * Order deli without waiting in line
- * Scan and bag your items as you shop for quick checkout

Shopping Buddy is only available in the Braintree, Quincy Southern Artery, Kingston and Plymouth

The IBM Everywhere Display

This transforms any surface into a virtual interactive touch screen computer. Next to an item
So, when will every store in America be as easy and fun to shop?

The Shopping Buddy is available in 20 stores in New England now and we will see another 150 in

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