

Title:

Certified Organic vs Fair Trade Certified

Word Count:

958

Summary:

The title of this article is disturbing. The concepts of Organic and Fair Trade are very impor

First, a word about certification. In our current market, third party certification is essenti

Keywords:

Coffee, Fair trade, Fair trade coffee, Fairtrade, organic, Certified, drink

Article Body:

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First, a word about certification. In our current market, third party certification is essenti

The concept of growing organic is essential to the preservation of our environment. Herbicides

Fair trade certified works in the opposite direction. First it ensures that the people are bei

So why ask the question which is better when you can have both? Well there is plenty of coffee

This is why the fair trade model works. First it ensures the financial security of the farmers

The results of fair trade have been amazing:

- * Organic methods are being used and taught
- * Community infrastructure is being built/rebuilt
- * Clean water
- * Erosion control
- * Children in school
- * Quality products through quality methods
- * Adult education
- * Secure families
- * and sustainability

Next time you buy organic coffee or tea make sure it is also fair trade certified by Transfair

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