

Title:

Gum 101: Some Facts To Chew On

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Summary:

Chewing gum has an unique place in American culture.

Keywords:

Gum 101: Some Facts To Chew On

Article Body:

Chewing gum has an unique place in American culture. It's been used for a variety of purposes-

The most popular type of gum-sugarless gum-has been around since 1960. It was an instant hit w

Lots of the gum that's chewed today is developed at the Cadbury Schweppes Americas Confectione

As popular as the gum may be, it was far from simple to create. Dr. Barbara Raphael, head of t

"High quality, long lasting gum requires a complex flavor system. We start with a characterist

The process of adding top notes has to do with adding specific flavors not usually associated

Of course, texture is an important part of the chewing gum experience as well. Dr. Raphael say

All ingredients must be combined in the proper ratios and correct temperatures and pressures m

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