

Title:

Partnership for Food Safety Education Unveils New Evolution of Popular Consumer Education Website

Word Count:

274

Summary:

New upgraded online food safety information will better serve educators and consumers seeking

Keywords:

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Article Body:

The national Fight BAC!® campaign's upgraded on-line food safety information better serves educators

"The Partnership's website, [www.fightbac.org](http://www.fightbac.org), is widely utilized by consumers, educators, dietitians

Despite recent declines in outbreaks of several bacterial foodborne diseases, foodborne illnesses

"Our research shows a direct link between high awareness of safe food handling recommendations

Fully searchable, the new website is more user-friendly, providing important safe food handling

The Fight BAC!® campaign empowers consumers with four simple safe food handling practices they

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