

Title:

Blue Cross Blue Shield'Connected To The Community

Word Count:

852

Summary:

Oldest Health Benefit Provider Committed to Improving Health Care

75 years ago Blue Cross Blue Shield (BCBS) was created to ensure healthcare for lumber and mining

With plans in all 50 states, plus Washington D.C. and Puerto Rico, the BCBS Association s...

Keywords:

BlueCross,Blue,Shield,Connected,to,the,Community,Oldest,Health,Benefit,Provider,Committed

Article Body:

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BCBS Foundation on Health Care

The BCBS Foundation on Health Care, which is a 501(c)(3) not-for-profit group, coordinates health

The HSRAC helps to identify key areas of and provide guidance in multi-plan health services re

Organizations within the HSRA work collaboratively through the BCBS Foundation to provide key

Academy for Healthcare Management

The academy was formed when the BCBS Association and the American Association of Health Plans

Course materials, which are regularly modified, provide students with information, principles

National Labor Office

BCBS created the NLO over forty years ago, and they continue to fund it today. The NLO is the

Primarily, NLO acts as a liaison between BCBS and labor, providing educational materials, deve

Along with communicating with unions, the NLO facilitates the exchange of information and disc

The NLO communicates with unions via newsletters, the web and informational meetings as well a

Healthy Competition

The Healthy Competition program was developed by BCBS in response to the increased use and pop

The program offers information related to drug use, sports and good health. It delineates prof

PBS Second Opinion

BCBS provides sponsorship for the 2005-2006 season of Second Opinion, the PBS series that enga

BCBS is the major health benefit provider in America. It has grown greatly since its initiatio

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