

Title:

Breakthrough In Sunscreen Technology

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386

Summary:

One of the most common types of cancer in the U.S. is also among the most preventable.

Keywords:

Breakthrough In Sunscreen Technology

Article Body:

One of the most common types of cancer in the U.S. is also among the most preventable.

It's skin cancer-and more than one million cases of it will be diagnosed this year. In fact, s

So why are skin cancer rates on the rise? According to a Harris Interactive survey, 40 percent

"If you know the facts about sun damage, there is no excuse not to wear sunscreen everyday," s

A new breakthrough in sunscreen technology, called Helioplex, combines two FDA-approved sunscr

"People don't realize that there is a difference between UVA and UVB rays," explains Rigel. Ge

Sunscreens containing Helioplex, such as Neutrogena Ultra Sheer Dry Touch Sunblock SPF 55, off

In addition to wearing a sunscreen containing Helioplex on a daily basis, what else can you do

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