Title:
John Reese's Top Traffic Secrets

Word Count:
725

Summary:
John Reese has proven himself as one of the top internet marketers. Here are some of his best

Keywords:
john reese, traffic secrets, internet marketing

Article Body:
Track all sources of traffic generation.

John Reese stresses the need to track where all traffic comes from and at what cost. It is cru

Content is King

On the internet, people are searching for one thing....... Content! Load your website with as

An affiliate program is critical to maximum traffic and sales. Lots of internet marketers don'

Banner Ads

John Reese advocates the use of banner ads during a time when they are largely an untapped mar

Also, banner ads are now one of the cheapest sources of targeted traffic. In the late 1990's o

Create viral reports that can quickly spread around the internet. This method works best when
A quality free report can be a powerful promoter when passed around the internet. This same ph

Take advantage of your virtual real estate.

Take advantage of the different parts of your website. Don't let any of your web pages go to w

It is very important to funnel traffic from within the multiple sites you may have.

Continually seek out other web sites to link to you. Now, we're not just talking about any kir

Send a related web site an article that you have written and allow them to display it on their

Allow multiple, related web sites to distribute your free e-book or report. All web masters ar

There are unlimited possibilities, be creative!

Online group participation can produce a no-cost stream of traffic and sales.

Get involved in email discussion lists, online groups and forums that are related to your targ

This method can produce quite a bit of sales for you just by helping others out. Not to mentic