

Title:

Shopping for Sheets? Don't Let Thread Count Mislead You

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Summary:

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Keywords:

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Article Body:

Sheet shopping has become something of a numbers game. And it's not the numbers in the price t

The higher that number, the softer the sheet, right? Not necessarily. Characteristics such as

What's most important to consider is that thread counts are sometimes overstated on a sheet's

What exactly is thread count? It's the number of horizontal and vertical threads in 1 square i

The FTC has now taken steps to prevent this practice of thread- count exaggeration. It stated

Consumers are warned to read the package carefully and let the price be a warning sign. If it

"People have been trained to look to the number on a package of sheets as an immediate indicat

"With the variety of fibers and different weaving techniques available to manufacturers, sheet

Fabric is equally important in determining the sheet's feel. A long-staple, premium cotton -;

Lastly, pay attention to the weave. A percale's smooth weave makes for a smooth sheet. A sheet

The best test, though, is touch. Your hands will tell you in an instant if the numbers add up

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