

Title:

The Rise Of The Dollar Stores

Word Count:

782

Summary:

Dollar stores are now saturating the American landscape like never before. In the face of the

Keywords:

dollar stores, one dollar, retail, novelty stores, discount retailers, shopping, consumer trends

Article Body:

Sheryl Huenster is a self proclaimed dollar store junkie. The Clifton mother of four makes the

^I'm an addict. I admit it. I can't go more than a week without visiting the stores, unless I

Years after the close of Woolworth's and other ^Five and Dime~ stores, dollar stores are filling

Ice cube trays, magnets, gift bags, flags, paper, coffee mugs, staples, paint brushes, hand cr

Elise Brookings of Wayne is another dollar store fan who visits her favorite store at least tw

Not all the stores prove to be successful. A store in Haledon and another one in Paterson have

Jan Chavez of Bloomfield is very selective in choosing which stores to visit. ^I can tell almo

Store manager Pava, who works at one of the area shops, said the reason that his store is so s

Indeed, store owners count on shoppers like Sheryl and Elise who make multiple visits to susta

If Sheryl, Elise, and Jan are the atypical customer, than Pava's shop and those like his shoul

With a full parking lot and clerks constantly replenishing inventory, the successful dollar st

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