

Title:

10 Easy Steps For Getting Video On Your Business Website

Word Count:

573

Summary:

I'm often asked, "I have no video training but I want to put video on my website to help promote my business."

Keywords:

streaming, video, video clips, web video, streaming video, html, promotion

Article Body:

I'm often asked, "I have no video training but I want to put video on my website to help promote my business."

1. Speak clearly, and so that everyone watching can understand what your saying and what your product is.
2. Make sure you have enough light so that you and your product can be seen. But be aware that too much light can be distracting.
3. A microphone is important and you need to be heard. If your using a mini-dv camera you can use an external microphone.
4. Have FUN! No one wants to see a sour face on camera. So make sure you are having fun and that your product is the focus.
5. Don't use big words in your video presentation. Keep it short sweet and simple.
6. Once you've finished your recording, watch it. Make sure it's what you want and something that you can be proud of.
7. Now get the clip to your computer. Your camera will have instructions on how to upload the clip to your computer.
8. Now once your clip is edited you need to output it to a web file. If your on a PC then output to a .wmv file. If your on a Mac then output to a .mov file.
9. Upload it! If you don't have server space then use <http://Video.Google.com> or <http://Youtube.com>.
10. Promote your video clip. Include links to your clip in your weekly newsletters. Send your friends and family the link.

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