

Title:

10 Profitable Reasons To Add A Discussion Board Or Chat Room To Your Web Site

Word Count:

319

Summary:

1. You'll be able to communicate with your visitors. They'll begin to trust you and get to know you.
2. People will revisit your web site to participate on your discussion board or chat room. They'll be able to ask you questions and get your answers.
3. You can learn important information about your visitors by reading the conversations they have.

Keywords:

Article Body:

1. You'll be able to communicate with your visitors. They'll begin to trust you and get to know you.
2. People will revisit your web site to participate on your discussion board or chat room. They'll be able to ask you questions and get your answers.
3. You can learn important information about your visitors by reading the conversations they have.
4. You could answer the questions your visitors ask in your online communities. You'll become an expert in your field.
5. You could teach a free online class using your chat room. This will give you an expert status.
6. When your discussion board or chat room becomes popular, you could sell advertising space on it.
7. You can network with other businesses by having a chat room or discussion board. You could find new customers and partners.
8. You could allow other web sites who don't have a discussion board or chat room to use yours.
9. When you have a discussion board or chat room you can get free advertising by listing them.
10. You can make money by advertising your own products and services on your discussion board.

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