

Title:

6 Reasons WHY John Reese's VRE(Virtual Real Estate) Concept Is The Way To Go In 2006

Word Count:

997

Summary:

This article explains John Reese's VRE(Virtual Real Estate) concept and 6 reasons why you should

Keywords:

online business, niche content sites, virtual real estate, online business strategy,

Article Body:

Who would of ever guessed that Virtual Real Estate on the Internet would one day make many net

I know I sure didn't when I first got started online, but am glad I ran across the concept whi

The facts are true and John Reese who is an Internet pioneer and the author of one of the Inte

John Reese has been around since the being when the Internet first became a commercial entity

If you want to read up more on John Reese go to ==>

<http://www.internetwonderseazine.com/traffic-secrets.html>

Now, some of you might be wondering what Virtual Real Estate is so I'll give you a quick defin

Virtual Real Estate is simply a Information Packed website with hundreds, if not, thousands of

That's all they are. It doesn't have to get any more complicated then that.

I'll also give you some examples of VRE sites towards the end of this article.

Now that you know what Virtual Real Estate is, what there main purpose is and who is successfu

Reason #1. People come online for Information.

One of the main reasons WHY people come online is to search for Information that's either rela

People rarely come online with the intent to buy something. Most of the time it's for Informat

How do you think the Internet got the nickname - The Information Super-Highway.

Reason #2. VRE sites can target any Niche.

This is the true beauty of VRE sites simply because they can target ANY niche on the planet, i

They can be about Pets, Sports, Business, Family, Hobbies, and the list goes on and on.

I think you get the picture.

Reason #3. Us other peoples content.

The real cool thing about VRE sites is you don't have to produce ANY of your own content if yo

There are literally hundreds of places on the web where you can get and use other peoples work

Reason #4. Google will pay you if you want.

Want to make some \$CASH\$ at the same time?

Good, because Google will happily pay you for adding a little piece of code to your webpages b

And again, all this can be achieved without you writing a single word.

Pretty COOL!!

Reason #5. Add targeted affiliate programs for more \$CASH\$.

Want to make even more money with your VRE sites?

Depending on what market your targeting like in Reason #4, you can also add others peoples aff

If you've been online for any length of time then you know that content is an excellent way to

There are many places online that offer affiliate programs. Simply type in - affiliate directo

Reason #6. Unlimited FREE Traffic to your VRE sites.

The more your VRE site or sites grow, the more FREE targeted traffic you'll get.

Your probably asking, "where the heck does this FREE traffic come from?"

I'll tell you where it comes from. It comes from search engines like Google, MSN, Yahoo!, just

Content is "Search Engine Food". And search engines love content, so in order for them to be c

So, the more content that is added to your VRE site or sites, the more often these little "Spi

Point being, the more optimized webpages your VRE site or sites have that get index, the more

Do you see NOW how Powerful VRE sites are and why you should consider building a network of th

All your doing is giving your potential customer what they want which is Information and at th

And remember, you don't even have to write a single word if you don't want to, and you still g

John Reese really hit a home run with this concept I have to say which is way he encourages al

Now as I mentioned at the beginning that I would give you some examples of what a VRE site mig

Well, that's it. Now it's up to you to get your creative juices flowing and start building you

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