

Title:

7 Benefits Of Building Niche Blogs

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Summary:

In this article, I will describe 7 benefits of building niche blogs.

A "niche" refers to a targeted market with profit potential that is not saturated with competi

Benefit #1

Niche Blogs are essentially niche websites that are alive!

That's because your blog will grow as you continue to publish posts or pages regularly to your

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Benefit #2

Blogs are designed to publish and update contents easily once you have them set up, configured

Once you get the hang of it, it's a matter of getting into that habit of writing blog posts and

Benefit #3

They are either FREE or cost very little to set up.

You can create your blogs easily by visiting [blogger.com](http://blogger.com) or [wordpress.org](http://wordpress.org) and taking time to s

Benefit #4

You can make money with your niche blogs in many ways, such as:

- Publishing third-party ads in your blogs (eg. Google AdSense publishing)
- Recommending affiliate products and services in your blogs (eg. Amazon)

Benefit #5

Unlike websites, blogs are interactive. Visitors, or blog readers, are usually allowed to post

This 'dialog' helps to build rapport and relationship between the blog owner and his visitors

Benefit #6

Since blogs are usually updated regularly via blog posts and pages, blogs will rank higher in Search engines will visit your blogs more regularly as you blog more regularly.

Thus, you can also place links of your other websites to get them indexed quickly by the search engines.

Benefit #7

A blog's syndication function is its most powerful benefit!

You can syndicate the contents of your blog by allowing other website publishers to publish your content on their websites.

So, with the above benefits, doesn't it make a lot of sense to start building niche blogs as a business?

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