

Title:

Add Video To Your Website Or Blog To Increase Its Value

Word Count:

391

Summary:

Over the years we've heard a lot about how to give your web site more value. At first everyone
Then we were told to dress our sites and blogs up with logos, graphics, and photos. That helped
Finally we were told to give your sites all the right keywords to bring in the utmost in search

Keywords:

video,website video,web marketing,blog video,video course

Article Body:

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Now, the Internet is moving to a different phase. Increasingly, top sites are using video to i
In the past, you would have to hire a video production house to create, process, host, and pos
Now you can have that same kind of professional video on your site or blog for a price that fi
In the course I teach, I show students how to use Hollywood tricks to transform any space in y
What should your site or blog video be?

- * Interview yourself or an expert, giving information that your visitors would find interesting
- * A demonstration of how to use your product or service.
- * A high-tech, entertaining addition to your ebook or instructional CD.

We live in the television age, when just about everybody would rather look at a video that SHO
it.

A video gives you much higher response and a far better informed customer base. When people re

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