

Title:

AdSense ~ Still A Cash Cow?

Word Count:

753

Summary:

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In this article I'll take a look at ways in which the average webmaster may still develop a su

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Keywords:

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Article Body:

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In this article I'll take a look at ways in which the average webmaster may still develop a su

There are currently two main problems that are facing Google, both of which are serious and co

The first and most serious problem is that of click fraud. For those of you who do not know cl

This is such a problem for Google as it ensures that the value that Adwords purchasers gets is

To remedy this problem Google have tried putting several rules in place such as not allowing t

The second problem that Google faces relates to content, notably the amount of original conten

The problem in this case is that many people have purchased article scraper software (software

This was already a problem before the advent of AdSense sites and with the continual chain of

In order to address this problem Google has been modifying it's algorithm to effectively punis

So, given Google is about to launch a witch hunt looking for sites with nothing but duplicate

After all there are so many people out there using site generation tools that Google can trace

Step 1.

If you must use site generation software make sure you find one that leaves no trace behind it

Step 2.

Don't use site scraping tools, they're immoral and a waste of your time

Step 3.

Do include RSS feeds into your pages, they add fresh content with no effort on your part (at l

Step 4.

Don't click on your own adverts, Google will can you in the blink of an eye

Step 5.

Do get incoming links from established sites (in the same area as your niche content)

Summary.

If you are at all serious about creating an AdSense income you need more than one site and so

When using site generation tools ensure that they allow you to add multiple blocks of Adsense
You should also take the time to write some of your own original content ~ like this or perhaps
To answer the initial question, yes, it is still possible to make LOTS of money from Google ~

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