

Title:

Are Made For AdSense Sites Ruining Search Results?

Word Count:

1036

Summary:

It's happened to you. You've searched for something on Google and several promising results ap

Why does this happen? How come in this day and ag...

Keywords:

Google AdSense, Search Engine, SEO

Article Body:

It's happened to you. You've searched for something on Google and several promising results ap

Why does this happen? How come in this day and age Google can't give you the results you're lo

Define Made for AdSense

A site is made for AdSense if its sole purpose is to get users to click on AdSense ads. Its ow

Why Do People Make MFA Sites?

The thing with MFA sites is that they work. The overwhelming majority of the population has no

Site owners make anywhere from a five cents to several dollars per click (revenue is split bet

Smart MFA site owners design sites with keywords that advertisers pay more than the standard 2

How do they get their traffic? In addition to using conventional white hat SEO methods (like u

Who Gets Hurt?

Some would argue that no one is getting hurt by ^tricking~ people into clicking. Hey they're m

Should Google Do Something About It?

Everyone's first thought is ^Google could stop it if they tried.~ In reality, probably not. Re

Google does have a system in place to reduce click fraud and are always improving their algori

The larger (and much scarier) question is whether or not Google wants to do something about it

What Can You Do?

There's no doubt that MFA sites have clogged up the web with thousands of worthless pages. The

This is a demo version of txt2pdf v.10.1

Developed by SANFACE Software <http://www.sanface.com/>

Available at <http://www.sanface.com/txt2pdf.html>