

Title:

Are You An Internet Marketer Wannabe?

Word Count:

1162

Summary:

Are you one of the many thousands of Internet marketer wannabes who have decided to become the

You've read that about 600 million people have access to the Internet - and yet it is still in

With this huge and expanding audience coupled with the fact that marketing and advertising can

Keywords:

internet marketing,residual income,home business,earn profits from home,making money at home,s

Article Body:

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Many companies have now aligned themselves with the Internet which has created many new paradig

However please beware of the hurdles ahead because it is not as easy as it seems. It takes a l

1. DECIDE WHAT YOU ARE GOING TO SELL

1.1. Selling Products

When you sell a product you can either carry out the whole operation of manufacturing or creat

Your job is therefore merely to get the orders to the companies and receive commission as a re

We should all know that the item that has been recognized as the number one business product o

If you are knowledgeable about a particular subject you could consider writing and developing

1.2. Selling Services

One advantage of selling a service is that you can often generate a 'residual' income. It is p

As the Internet boom continues the most obvious possibility is any service which could help co

2 A Comprehensive Business Plan

Don't start until you have made a plan that includes what the markets are, what products and s

3. An E-Commerce Program

You must have the capability to accept orders, arrange for payment, preferably by credit card,

4. Well Written Sales Copy

The content of your website should have attractive and hard hitting selling materials to pers

5. Patience and Perseverance

Building a successful business on the Internet takes not only a lot of effort and time, it als

You'd be tempted with countless of seemingly very attractive offers and promises from the Web

6. Get Your List As Soon As Possible

In Internet marketing, always remember three very important words. They're LIST, LIST and LIST

7. Be Disciplined

Although this is a home based business with all the freedom in the world, it's prudent to have

8. Stay away from the temptation to spam.

Do not ever try to spam i.e. sending unsolicited e-mails to unexpected recipients under any ci

9. Know how to place your advert

There are many locations where you can place an Ad such as newsgroups, forums, ezines, website

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