

Title:

Are Your Subscribers Receiving Your Newsletter?

Word Count:

606

Summary:

In my e-mail one day, I received the following message: "Hello, I am a subscriber to your ezine."

The attachment was from my mailing list program. It was informing my dear subscriber that since...

1. The Problem

Why was my newsletter bouncing? My mailing list program reports re...

Keywords:

AUTORESPONDER SERVICE, AUTORESPONDERS, EMAIL, EZINE, NEWSLETTER, SUBSCRIBERS

Article Body:

In my e-mail one day, I received the following message: "Hello, I am a subscriber to your ezine."

The attachment was from my mailing list program. It was informing my dear subscriber that since...

1. The Problem

Why was my newsletter bouncing? My mailing list program reports receiving this message: "...The...

Basically, I was being accused of sending unsolicited commercial e-mail. This was a double opt-in process.

America Online, Inc. (AOL) had blocked my subscriber from receiving the e-zine she requested.

In contacting AOL sales and technical support, I found myself against a brick wall. Although,

"Why don't you contact your subscriber and have them whitelist your e-mail address?" How? All right.

Of course, they absolutely refused to remove the block against me. (If you would like to learn more...

By the way, it isn't just AOL that is doing this. Some other major Internet Service Providers...

2. Some Solutions

If your subscribers are not receiving your newsletter, here are some things you can do to allow them to...

1. Warn your subscribers. On your newsletter signup page, explain why they might not receive your newsletter.

2. Try to avoid using words that trigger spam filters. Personally, I don't like this one; it's a bit of a...

3. Send a text e-mail informing your subscribers that the current issue of your newsletter is available...

4. Consider using alternative ways of communicating. For example, you might try Really Simple Mailer...

Oh, by the way, my replies (with read receipt requested) to my dear subscriber's e-mail address...

This is a demo version of txt2pdf v.10.1

Developed by SANFACE Software <http://www.sanface.com/>

Available at <http://www.sanface.com/txt2pdf.html>

