

Title:

Attracting Web Business

Word Count:

979

Summary:

So you've finished building a great website and you're ready to start raking in the profits ~

Just because you have a website up and running, it doesn't mean people will a...

Keywords:

website templates,web page templates,web designers,web design,marketing,internet marketing

Article Body:

So you've finished building a great website and you're ready to start raking in the profits ~

Just because you have a website up and running, it doesn't mean people will automatically know

It is the same with any business: customers won't start flocking to your store unless you invest

But how do you achieve this in the vacuum of cyberspace? Or perhaps more fittingly, how do you

The first step is to know your customer, inside and out. This is key if you want to be successful

Next, determine where you want to market your product. The Internet allows every new or expanded

Internet Marketing

But of course, most people who begin an online venture are looking to broaden their customer base

Step one: register with search engines. Unfortunately, this doesn't guarantee hits to your site

Another way to get noticed is to participate in a link exchange. Simply put, this involves seeing

Finally, don't sit back and wait for customers to come to you. Be proactive and go directly to

For instance, many new businesses actually use eBay to source potential customers. It depends

Or, as mentioned above, make business connections with people in a related business. Pay to have

This is just the beginning when it comes to online marketing, but if you start off on the right

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