

Title:

Budgeting For Your Online Business

Word Count:

412

Summary:

You can start an online business with a limited budget, but the trick for your success is how

Keywords:

Online Marketing, Internet Marketing, Online Business, Home Business, Home Based Business, Home

Article Body:

What we are going to recommend here is a methodology for those who plan to establish their online

One of the most important factors for being successful in online business, or any business for

First we need to define what the meaning of limited budget is. First, you need to believe in your

The second rule is you need to budget at least \$200 for marketing and administrative costs. To

1- Administrative Cost Items:

- a. Internet Connection
- b. Hosting Service for your website (If you have one)
- c. Phone Bill.
- d. Electricity
- e. Credit Card Charges
- f. Post and Courier (If applicable)

2- Marketing Costs (Depending on your general Strategy)

- a. Software Programs
- b. Traffic Generation Services
- c. Offline Advertising
- d. Pay Per Click
- e. Leads
- f. Autoresponder Service
- g. Any other Paid advertising Tactic

Now you can add on top of the above mentioned \$200 any direct costs related to your business.

1- What you have to pay to stay in business including a monthly subscription if applicable

2- Inventory of Products that you have to buy.

To be able to spend your budget wisely we recommend following these steps:

1- Do not start your online marketing activity by choosing paid options. In a previous article

- a. Submit your link(s) to directories and search engines.
- b. Write and Submit articles to article directories
- c. Reciprocal linking
- d. Posting in active forums
- e. Make your website content rich and dynamic
- f. Blog and Ping.
- g. Traffic Exchange Services

- 2- Buy software programs that will help you automate the processes of the above free online
 - 3- After few months you will realize that you have a free amount in your budget that now
- Our final and sincere recommendation to you is not to get involved in any online business if y

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