

Title:

Build A Website - The Easy Way To Profitable Websites

Word Count:

627

Summary:

Everyone talks online about how easy it is to build a website and make money online. Is it really that easy?

All I have to say is that it is not that easy building highly profitable websites online. But, it is possible.

Keywords:

build a website, how to build a website, affiliate programs

Article Body:

Everyone talks online about how easy it is to build a website and make money online. Is it really that easy?

All I have to say is that it is not that easy building highly profitable websites online. But, it is possible.

To win online, you have to build a website that gets free traffic from the search engines, and you have to optimize it.

First you have to learn how to do your onsite optimization, and for that you will have to:

1) Insert your keyword into the title of your page

It amazes me how many sites online don't have their main keyword in the title page. Just make sure you do.

2) Add Meta Tags

Not as important as it used to be, but I like to include it in every site I build. Add Description and Keywords.

Use one or two keywords per page only. Add your main keyword into your page description.

3) H1 Header Tags

Use your H1 header tag on each page, I always like to use a smaller font size, like 14pt.

4) H2/H3 Header Tags

Try and use at least one H2 or H3 Tags within the first three or four paragraphs

5) Last and First Paragraph

Make sure to start your first paragraph with your main keyword and to end your last paragraph with your main keyword.

6) Bold, Italicize and Underline your keyword

You must italicize and bold your main keyword just once, and you must use your main keyword to link to your affiliate program.

7) The Alt Image Tag

Well, this is very useful if you have pictures that you will be including on your site. Try to use your main keyword in the alt tag.

Those are the only onsite optimization tips that you should use on each and every site you build.

For more optimization tips, try to get your hands on VEO Report by Colin Mc. Dougal. This is the best report I have read.

I will leave you with one tip I learnt from The VEO report; Before you add any affiliate links, make sure you have your main keyword in the link.

<http://www.veoreport.com/>

Now that you know how to build a website for fun and profit, it is time to learn by actually d

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