

Title:

Building A Link Exchange Directory

Word Count:

377

Summary:

There is great value in true reciprocal links; however, if you manage your links pages properly

Tips in organizing your link exchange directory.

- Ensure your main directory categories page is linked from your main page.

It's important that search engines can find it. Having properly organized link pages will provide

Keywords:

link exchange, partners, reciprocal link, reciprocal link exchanges

Article Body:

There is great value in true reciprocal links; however, if you manage your links pages properly

Tips in organizing your link exchange directory.

- Ensure your main directory categories page is linked from your main page.

It's important that search engines can find it. Having properly organized link pages will provide

- Keep each site theme on it's own page.

Group all home-based business websites on one page, all sports websites on another, all web ho

- Keep the pages short.

It is bad practice to put 100++ links on a page. Ideally the maximum amount of reciprocal link

- Modify your Meta tags

Set your Meta tags to reflect the contents of that link page

- Always link back to your main site

On each link exchange page ensure you have a keyword-based text link back to your main URL. If

- Keep a submission form for surfers to request a link exchange

Having a reciprocal link exchange form available for surfers saves you some time in searching

- Automate as much as possible.

There are several very impressive link exchange scripts available for free on the Internet. Th

And lastly....

- Update Regularly

Make it part of your routine to exchange links on a regular basis. Whether you have time to ex

This is a demo version of txt2pdf v.10.1

Developed by SANFACE Software <http://www.sanface.com/>

Available at <http://www.sanface.com/txt2pdf.html>