

Title:

Building Your Way To Online Success-Part 4

Word Count:

592

Summary:

Just as a good business plan relies on a certain number of consistent factors to be successful

For instance, if the purpose of your website is golfing, but the majority of your written mate

Keywords:

start a business,make a website,online marketing,marketing,build a website

Article Body:

Just as a good business plan relies on a certain number of consistent factors to be successful

For instance, if the purpose of your website is golfing, but the majority of your written mate

Search engines utilize ^spider~ technology that scrolls through your website looking for those

When writing content for your website you should map out applicable `keywords` or `key phrases

The relevance of your website is important to you, your visitor and ultimately the search engi

[http://inventory.overture.com/d/searchinventory/suggestion/?mkt=us&#9001;=en\\_US](http://inventory.overture.com/d/searchinventory/suggestion/?mkt=us&#9001;=en_US)

The site above allows you to type in the keyword that best describes your site. In turn, it pr

If you have trouble writing applicable content you may wish to find a content writer who can a

When adding content to your website, it is important to think ahead. Define your main pages th

Important information should be easily accessed on your website. Visitors should be able to lo

The primary rule for website development is to ensure that your visitors can click back to the

Please look for Part 5 of Building Your Way to Online Success.

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