

Title:

Common Sense - The Missing Link in Online Business

Word Count:

708

Summary:

In today's fastpaced world of SEO and SEM, its easy to overlook the one element that a lot of

Keywords:

online business, e-commerce, web design

Article Body:

I like to think that my approach to business is 1 part experience, 1 part research and 2 parts

I do not claim to be an expert in SEO or SEM or any of those acronym concepts. In fact, I'm no

In working on both my own business and my client's, I have found that too often I can get too

I am not suggesting any hot new modes of marketing, nor am I guaranteeing any way of making th

Make sure that you have designed your site and written your copy in a way that is accessible t

I spent a lot of time designing my website. I put a lot of thought into what I wanted to say,

The first thing I did when I uploaded the site was to inform all my friends and family. I knew

After speaking with him and a few other relatives, I sat down and took a hard look at my site.

Albert Einstein once said, ^Everything should be made as simple as possible, but not one bit s

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