

Title:

Control The Success Of Your Internet Business With One Simple Step

Word Count:

1253

Summary:

Motivational speaker Anthony Robbins once said, ^If you want to be successful, find someone wh

It's an idea I became familiar with many years ago

When I was first getting started online, I made a lot of mistakes. Not because I wasn't trying

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Article Body:

Motivational speaker Anthony Robbins once said, ^If you want to be successful, find someone wh

It's an idea I became familiar with many years ago

When I was first getting started online, I made a lot of mistakes. Not because I wasn't trying

So I gathered as much information as I could from successful offline marketing experts like Ja

a) Didn't work at all on the Internet.

Or

b) Needed to be seriously adjusted, tested, tweaked, and adjusted some more to really get resu

The point that I'm trying to make here is that it literally took me years of testing and hundr
Fortunately, there is no reason for things to be nearly this difficult for you. Today, modelin

The biggest investment that you'll need to make is your time

If you're interested in long-term, life-changing success, then a few extra days of reading and

It's an extremely simple concept

Guarantee Your Success By Modeling The Successful

1) What Should My Web Site Look Like?

Why spend thousands of dollars having a flashy site designed that's loaded with theme music an

Of course, before I tell you to model proven successful web sites, I want you to be aware of ^

When researching web sites to model, the ones you should be paying closest attention to are yo

For example, if you sell cotton balls on your web site, you shouldn't be modeling your site de

So think practical -- be realistic -- and start looking for other sites that are successfully

2) How Do I Write Sales Copy That Really Sells?

Writing sales copy that really sells takes practice -- and education! I have yet to meet someo

Sure, some people might get ^lucky~ and stumble onto bits and pieces of the proven approach --

So rather than playing a ^hit or miss~ guessing game with your copy, I highly recommend looking

3) How Do I Rank At The Top Of The Search Engines?

If you plan on ranking at the top of the search engines, then I can't stress enough the import

Very rarely these days will you hear of someone ^getting lucky~ and just magically sliding into

So if you want a top 10 listing under your best keywords and phrases (i.e. you want your site

a) Examine the web sites that already rank in the top 10 under your best keywords and phrases

b) Use the proven know-how of the search engine experts to learn the ropes. If you want a top

In fact, before you spend a lot of time examining the sites of your competition for clues as to

4) How Do I Drive Targeted Traffic To My Web Site?

If you want to increase the number of targeted potential customers who are arriving at your web

Again, take some time to research your competition. How are they attracting their visitors? Do

Use the experience of your competition to your advantage by learning their secrets -- and then

Work Smarter -- Not Harder -- And See Bigger Rewards And Profits

Even now, I still scour the Web to see how others are creating their own success. I analyze my

Today, it's relatively cheap and easy to get a solid education in what Internet marketing tech

Model the success of others and you'll not only guarantee your success, you'll achieve your go

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