

Title:

Could The New Google Spider Be Causing Issues With Websites?

Word Count:

800

Summary:

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I started digging into this and you'd be surprised at what I found out.

First, let's look at the timeline of events:

In Late September some astute spider watchers over at Webmasterworld spotted unique Googlebot

Keywords:

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Article Body:

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Early on it also appeared that the new bot wasn't obeying the Robots.txt file. This is the pro

Speculation grew on what the new crawler was until Matt Cutts mentioned a new Google test data

There wasn't much mention of Big Daddy until early January of this year when Matt again blogge

Much feedback was given on the accuracy of the results. There were also those that asked if th

Now I'm going to begin some of my own speculation:

I do in fact believe the two are related. In fact, I think this new crawler will eventually re

Why is this important?

Based on my observations, this crawler may be able to do so much more than the old crawler.

For one, it emulates a newer browser. The old bot was based on the Lynx text based browser. Wh

Which explains why Google couldn't deal with things like JavaScript, CSS and Flash.

However, with the new spider, built on the Mozilla engine, there are so many possibilities.

Just look at what your Mozilla or Firefox browser can do itself ~ render CSS, read and execute

But that's not all.

I've talked to a few of my clients and their sites are getting hammered by this new spider. It

On the plus side, I have clients who went from a few hundred thousand indexed pages to over 10

But that's still not all.

I have another client which uses IP recognition to serve content based on a person's geographi
This is my concern ~ if the duplicate content gets indexed by Google what will they do? There'
This is why we implemented IP recognition ~ so that Googlebot, which crawls from US IP address
However, a review of the server logs shows that this new Googlebot has been visiting not only
Imagine that ~ the browser is smart enough to do some of its own testing by viewing the site f
In any case, from the limited observations I've made, this new Google ~ both the data center a

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