

Title:

Do Search Engines Care About Valid HTML?

Word Count:

542

Summary:

Like most web developers, I've heard a lot about the importance of valid html recently. I've r

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Keywords:

valid html, seo, search engines

Article Body:

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So when I set out to design my most recent site, I made sure that I validated each and every p

To get a feel for how much value the search engines place on being html validated, I decided t

I decided to use Yahoo! Buzz Index to determine the top 5 most searched terms for the day, whi

The results were particularly shocking to me ~ only 7 of the 150 resulting pages had valid htm

Even more surprising was that none of the three search engines home pages validated! How impor

In perusing the web I also noticed that immensely popular sites like ESPN.com, IMDB, and MySpa

It's reasonable to conclude that at this time valid html isn't going to help you improve your

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