

Title:

Do you know how to search and find what you want?

Word Count:

803

Summary:

Searching the web and finding the results you are looking for is sometimes a difficult task.

Keywords:

searching, internet, search engine optimization

Article Body:

Recently after designing a website for my family and showing them what terms our website comes

I recently read a newsletter I had received which had some interesting statistics. Did you know

How to search within a website

For the remainder of this article we are going to be using Google as an example. Let's say we

Finding sites that link to yours or another website

Finding sites that link to your website or a competitors website is an interesting tool. Some

Finding definitions

This is an interesting type of search. For example you may be reading a website on marketing

Finding exact words

To find exact words that are in that order or grouped together, use quotation marks, for example

Finding sites with a keyword in the address

To find keywords that are in the url (website address), for example type `allinurl:webdesign` ;

Finding your keyword and corresponding synonyms

Use the "~" sign which can be found on your keyboard, you just have to look for it. It can usu

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