

Title:

Don't Worry About Scrooge This Christmas, By Shopping Online You'll Save Plenty Of Time And Money

Word Count:

547

Summary:

According to a study by BizRate Research, 60% of women were already planning their online buying for Christmas.

There are many advantages to shopping online:

- * You have more choice
- * Price...

Keywords:

Christmas shopping, Christmas gifts, price comparison research, online banking, ecommerce, internet

Article Body:

According to a study by BizRate Research, 60% of women were already planning their online buying for Christmas.

There are many advantages to shopping online:

- * You have more choice
- * Prices tend to be lower
- * It's scientifically proven to be less stressful!

Choice:

Even if you live in a big city, you'd have to be prepared to shop in multiple districts to get everything you need.

Lower prices:

Many websites offer minimal delivery charges and because they don't have the same costs as a brick-and-mortar store.

Internet shopping is healthier

Internetretailer.com reported in 2003 that when twin sisters were asked to conduct Christmas shopping, one sister who had done her Christmas shopping online took only 36 minutes.

On the other hand, her twin sister who had done her Christmas shopping in a store took 1 hour and 15 minutes.

And if you want some assistance in the New Year to lose those few extra pounds, there's always the gym.

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