Title:
Earning an Income Online - The Smart Way!

Word Count:
849

Summary:
Many people come online for the sole purpose of seeking out a way to earn an income online? C

Keywords:
work from home, online business

Article Body:
Many people come online for the sole purpose of seeking out a way to earn an income online? C

Thousands of people are doing just that. You can find lots of tutorials out there (free and p

I'm going to go a somewhat different direction in this article.

What many people try to do is set up their business like a traditional business. Perhaps they

But there are a few problem with the traditional approach.

* No momentum. You stop putting in effort. Business dries up. No one really cares if you're go

* You have to do it all - all the time. Each new client needs to be given your full time and d

You should consider enhancing your business with methods and tools that will let you overcome

You may have heard that you should start building a list of people who desire to receive your

The reason you want to do this is so they can buy your products or service you have for sale.

This in turn will let you not only sell to them, but open opportunities, perhaps, joint ventur

Here are a few recommendations for doing this the right way:

#1 - Use a good sequential autoresponder to automate and manage your list. There are a few go

Aweber http://www.trinale.com/recommends/aweber.php

GetResponse http://www.trinale.com/recommends/getresponse.php

If you want total control, you can purchase the software, install and maintain your list on yo

AutoResponse Plus http://www.trinale.com/recommends/arp.php

#2 - Create or get rights to an autoresponder series that combines both information and a sale

If you're no good at it or if you are nervous about writing, you may have to farm out the task

Freelance Writing http://www.freelancewriting.com/elance/

The autoresponse series automates the building of a relationship between you and the people on

Advanced hint: you can combine several series sequentially. For example, emails 1 - 5 could b

#3 - Sign up with various affiliate programs that YOU have reason to like. It is a must that

#4 - Similar to #3, sign up for various multi-level programs. Again, make sure you like and r

Once you have at least the first two items in place, you can now start promoting your site. Y

As people sign up for your list, they'll start receiving your series. You won't have to mail

The power of this system is that while you do a good deal of work to get it set up, once it is

With the time you will eventually get, you be more able to promote your site. And as people g

Then you can begin tweaking your sales copy, increasing the effectiveness of your ads, and mor

Do this and you'll enhance your business far beyond the traditional ways. You'll generate mom