

Title:

Elements of a Successful Payment Page

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370

Summary:

In an interview with Jonathan Hedvat, President of FashionJobsCentral.com, Hedvat stressed the

Keywords:

payment page, online payment, online payment method, chargeback, charge back, paypal, credit c

Article Body:

In an interview with Jonathan Hedvat, President of FashionJobsCentral.com, Hedvat stressed the

<i>The payment page is where your customers pay. It is just as important as your homepage or

K.I.S.S. Keep it Simple Stupid. You have already sold an item to all the people on thi

PHONE NUMBER Depending on your customers, pretty often you will get one or two customer

SECURITY As mentioned above, the security of a page is necessary for your customers to

DON'T LET THEM LEAVE Simple probability tells us that the more links you have on a site

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