

Title:

Evaluate Your Website Risk for Becoming Obsolete

Word Count:

947

Summary:

Learn why some web sites may become obsolete in the near future.

Keywords:

website evaluation, web site design, design evaluation, valid HTML, validator

Article Body:

Small business owners satisfied with the look of their commercial website may be in for a surprise. Browser companies choose what they will support within the W3C standards, and most try to fulfill what's expected to happen? The search engine wars are a constant battle of changing the math. Top search engine optimization experts are predicting that the methods used for listings must change. When you consider most web designs may never become obsolete because browser companies have to support W3C has other recommendations some designers choose to ignore including XHTML which is a code standard. Having a design for the future means that not only will your pages display properly on devices but also be accessible. Tables are still a valid technique for true tables of information, however, the code may continue to be used. Next, there is an emerging issue that is being ignored by the majority of web site designers, accessibility. Handheld devices like iPods and cell phones are another aspect of accessibility that may cause concern. There are more benefits to XHTML with CSS, including fewer lines of code to create the same effect. W3C, the Worldwide Web Consortium, the international body for establishing code standards for the web. In conclusion, the future is now when it comes to new computing devices used to browse the internet.

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